

## For More Information:

Daniel Danzig 925-216-8153, dan@danzigcom.com

## CENTER FOR TECHNOLOGY AND AGING APPOINTS NATIONAL ADVISORY BOARD

OAKLAND, Calif., Oct. 28, 2009 – The Center for Technology and Aging appointed its 13-member National Advisory Board, comprised of experienced leaders from provider associations, health technology, government agencies, national aging organizations, academia and consumer organizations.

"We're honored to have these outstanding leaders agree to provide advice and guidance," said David Lindeman, PhD, director of the Center for Technology and Aging. "As we work to foster adoption of beneficial technologies for older Americans, these experts will provide unique insight and perspective on how we can fulfill our ambitious mission."

The National Advisory Board will meet semi-annually and discuss major opportunities, barriers and challenges, and develop strategies for the dissemination and adoption of technologies that allow seniors to live independently.

"California and the nation are facing an impending crisis of care for the nation's older population, many of whom have or will face chronic health care needs. We have a duty to provide better, more appropriate care in settings that enable these individuals to remain in communities they choose," said Molly Coye, chairperson of the National Advisory Board. "Technology can help make this happen, but it is underused. The Center has a unique opportunity to significantly influence more widespread use of these vital tools and technologies."

National Advisory Board members are:

- o Gregory S. Buchert, MD, MPH, Chief Operating Officer, CalOptima
- Molly Coye, MD, MPH, President & CEO, CalRHIO, Chair

- John Danner, JD, MPH, MA, Senior Fellow, The Lester Center for Entrepreneurship & Innovation
- Adam Darkins, MD, MPHM, FRCS, Chief Consultant for Care Coordination, Department of Veterans Affairs, Veterans Health Administration
- Lynn Daucher, Director, California Department of Aging
- John Feather, PhD, CAE, Executive Director and CEO, American Society of Consultant Pharmacists
- o James Firman, EdD, President and CEO, National Council on Aging
- Larry Minnix, President and CEO, American Association of Homes and Services for the Aging
- o John Parrish, PhD, MBA, CNPS, Executive Director, The Erickson Foundation, Inc.
- Richard Della Penna, MD, National Elder Care Clinical Lead CMI, Medical Director,
  Kaiser Permanente Aging Network
- Brenda Premo, MBA, Assistant Vice President Government Relations, Director, Center for Disability Issues and the Health Professions, Western University of Health Sciences
- Sandra Shewry, MPH, President and CEO, California Center for Connected Health
- Ryan Trimble, DDS, Board Member, The SCAN Foundation and SCAN Group

The Center for Technology and Aging (<a href="http://www.techandaging.org">http://www.techandaging.org</a>) is devoted to helping California and the nation more rapidly implement technologies that improve home and community-based care for older adults. Through research, grants, public policy involvement, and development of practical implementation tools, the Center serves as a resource for all those seeking to improve the quality and cost-effectiveness of long-term care services. It was established in 2009 with a generous grant from The SCAN Foundation (<a href="www.thescanfoundation.org">www.thescanfoundation.org</a>) and is located at the Public Health Institute (<a href="http://www.phi.org">http://www.phi.org</a>) in Oakland, CA.