

For more information:
Daniel Danzig, 925-216-8153
dan@healthtechcg.com

Build a High Quality Mobile Health Program for Chronic Disease Management with Center for Technology and Aging's New Online mHealth Toolkit

OAKLAND, Calif., May 1, 2013 – Mobile health (mHealth) technologies hold great promise for helping health care providers deliver high-quality, targeted care to aging Americans with chronic conditions. The Center for Technology and Aging (www.techandaging.org) today launched a comprehensive online mHealth Toolkit that offers key resources to organizations that want to develop a best-in-class mHealth program for chronic disease management.

“mHealth is an emerging technology that increasingly offers providers new options for improving the care of America’s aging population, particularly those with a chronic disease,” said David Lindeman, PhD, Director of the Center for Technology and Aging. “This new toolkit offers organizations hands-on strategies and best practices for using mHealth technologies as effectively and efficiently as possible.”

The mHealth Toolkit contains vetted techniques for using mHealth interventions in many health care settings for individuals with a range of chronic care needs. It has been developed in collaboration with leading health care providers from around the country as well as Beacon Communities, a program of the Office of the National Coordinator for Health Information Technology (ONC).

“Reaching patients through their now-ubiquitous mobile devices can be a key to patient engagement,” notes Korey Capozza, consumer engagement director of HealthInsight, part of the Utah Beacon Community. “We have this huge opportunity to use mHealth to better manage patient care outside the clinic, as well as to use the mobile device that’s in a person’s purse or pocket to help them better manage their own health.”

A free one-hour webinar on the mHealth Toolkit is scheduled for May 29 from 10:00am to 11:00am PDT (1:00pm to 2:00pm EDT). To register, go to: <http://bit.ly/17g3mzR>

The webinar will feature lessons learned and commentary from Jason Broad, a pioneer in mHealth at Sharp HealthCare in San Diego, and HealthInsight’s Capozza. Also presenting will be Alex Baker, Project Officer for the ONC.

The mHealth Toolkit is part of CTA’s ADOPT Toolkit (<http://toolkit.techandaging.org/>), which can be used by organizations seeking to improve patient care and health care utilization for chronic care management.

About Us

The Center for Technology and Aging (www.techandaging.org) is a national resource center that supports the adoption and diffusion of technology-enabled care for older adults. A Public Health Institute center of excellence, CTA is located in Oakland, Calif.